



Checkpoint Color is joining the revolution!

As Marjorie Vermeer, owner of Checkpoint Color points out, we are in the middle of a revolution, a Digital Revolution! The evolution of the digital camera over the last two years, with not only technology advancing at the speed of light, but prices dropping drastically has put a digital camera in practically every household. Digital cameras make taking pictures fun and easy, but also novices that bring them on vacation are finding some unexpected problems.

Digital cameras write to a memory card, and often those that are not well versed in the field do not have a card large enough for the resolution they are using, or just keep taking pictures until they suddenly get the message "memory card is full." Oops! What to do? Here you are on the vacation of your dreams and you can't take anymore pictures! Should you buy another memory card? Possible, but expensive, or *horrors*, delete some of those precious pictures? That is a solution to ghastly to contemplate!

Checkpoint has the solution, and has provided it for some time with their Digital Kiosks in over ten locations at various hotels, including their Checkpoint Express in the Certified Supercenter.

On Thursday morning, Marjorie along with her husband Rob and son Fernando unveiled the newest digital facility on Aruba, the Camera Café in Oranjestad. The new Camera Café is a full service shop, with professional photographers available to capture precious moments such as baby and wedding pictures. Utilizing state of the art computers and card readers, it is easy and inexpensive for anyone to download their pictures and get instant prints or have them stored on a CD. Standard 4X6 color prints cost only forty-two cents per print, and the card reading machines allow you to pick and choose, crop, and color correct for perfect pictures every time! Farita Luidens, General Manger of Checkpoint enthusiastically demonstrated the process, which rewarded visiting press members with beautiful prints instantly. Machines have an automatic "red eye" corrector, and specialty items such as calendars, bookmarks, greeting cards, and initiations can be created and printed within minutes.

One can even choose beautiful enlargements and banners that will be ready within the half hour, or less. The Vermeer and Luidens family invite you to relax and enjoy a cappuccino in their little café while you wait for your beautiful memories of Aruba. No need any longer to be concerned about x-ray scans wiping your memory card, you can store your precious photos on a CD for only \$10, then go and take some more!